

Tidal Touch Jewelry

base style guide

Prepared by: Abbey Girvan
Date: January 2024
Client Name: Lillian Duarte

Logo Variations



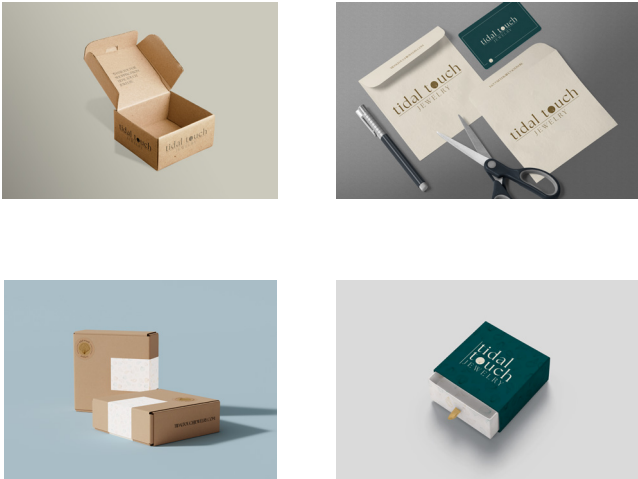
Packaging Pattern



Photography



Mockups



Brand Colours

C4.7 M5.1 Y13.3 K0 R241 G235 B219 #f1ebdb	Sand
C9.4 M21.3 Y62.7 K0 R232 G196 B118 #e8c476	Gold
C44.0 M57.2 Y100 K35.0 R112 G84 B33 #705421	Sienna
C9.0 M15.7 Y18.4 K0 R229 G221 B199 #e8c476	Rosey
C25.5 M5.9 Y15.7 K0 R189 G215 B212 #bdd7d4	Ocean Surf
C90.2 M58.4 Y60.4 K52.6 R12 G57 B60	Deep Sea

Font Families

The Seasons
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Xx Yy Zz
1234567890

Montserrat
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Xx Yy Zz
1234567890